Wharton Initiative for Global Environmental Leadership IGEL Highlights

2007 – 2020

Celebrating our Accomplishments
To develop, disseminate, and promote knowledge for business sustainability on a global scale through the exchange of insightful academic directive and industry best practices, in order to prepare the current and next generation of leaders to uncover profitable business solutions addressing environmental concerns.
Academic Curriculum

MBA Major: Business, Energy, Environmental and Sustainability (BEES)

The BEES major examines the relationship between business and the natural environment, including human health and safety as well as addressing a range of policy issues.

MBA/Master of Environmental Studies Joint Degree

This joint degree complements and enhances Wharton’s multi-disciplinary approach to integrating knowledge and advancing educational goals in the business and environment sectors.

Undergraduate Concentration or Minor in Environmental Policy and Management

The undergrad focus is designed to provide in-depth foundations for those interested in the complex relationships between business and the natural environment, management of environmental risks, and the business and economics of energy.
Thanks to the generosity of SAP, IGEL had its first Business Sustainability Leadership Executive Education program in June 2012 at the Wharton San Francisco campus. The inaugural class of business executives had three days of training in leadership, environmental management and more.

### Session Topics
- Sustainability as a Competitive Advantage
- Financial Valuation of Stakeholder Management
- Scenario Planning
- Leadership & Change Management
- Technology’s Role in Sustainability
- Best Industry Practices in Sustainability

The Wharton School’s 2014 Environmental Sustainability Leadership Executive Education program of the Aresty Institute of Executive Education was made possible thanks to the generous sponsorship of Merck.
IGEL Conferences

2019 12th Annual Conference

2018 11th Annual Conference

2017 10th Annual Conference
The Speaker Series featured a prominent global environmental leader as the keynote speaker during the annual event held in coordination with Wharton’s Global Alumni Forums.
Women in Sustainability Leadership Seminar Series

Mirei Endara de Heras
Former Panamanian Minister of Environment

Emily Landsburg
Director
Ultra Capital

Connie Duckworth
Founder and CEO
Arzu Studio Hope

Anne Papageorge
VP of Facilities & Real Estate
UPenn

Leslie Nadine
CEO
SUEZ North America

Lisa Conway
Vice President of Sustainability Interface

Maria Negrete-Gruson
CFA, Managing Director
Artisan Partners

Elizabeth Montoya
Chief of Protocol & IR
Rubicon

Jane Mosbacher Morris
CEO
To The Market

Kim Rumph
President
Terminix Residential

Korinti Recalde
SVP of Sustainability
United Technologies

Laurie Holmquist
General Manager,
Delta Air Lines

Paulette Frank
Worldwide VP of Sustainability
Johnson & Johnson

Catherine Ricou
SVP Environmental Services
SUEZ North America

Linda Froelich
Global Sustainability Director
FMC Corp

Angelita Fasnacht-Cuellar
Board Member
Global Water Alliance

Maureen Anastasia
Senior Managing Director
CBRE

Haley Russell
Co-Founder,
Chippin
Knowledge@Wharton is the online business analysis journal of the Wharton School of the University of Pennsylvania. The site, which is free, captures relevant knowledge generated at Wharton and beyond by offering articles and videos based on research, conferences, speakers, books and interviews with faculty and other experts on global business topics. For almost a decade Wharton IGEL through corporate sponsors has partnered with Knowledge@Wharton to publish dozens of special reports focused on business and environment.
Wharton IGEL granted six scholarships for MBA students to attend the Antarctica Leadership Ventures in 2009, 2010 and 2011.

Wharton IGEL supports ClimateCAP: The Global MBA Summit on Climate, Capital, & Business is an annual event that brings MBA students and industry leaders together to learn what every MBA needs to know about the business implications of climate change.

Partners include:
Careers in Sustainability

Wharton IGEL Careers in Sustainability Meet & Greet

2019 Career Event
Over 150 Students Registered!

 Networking Reception: November 6, 2019; 4:30PM- 6:30PM
Houston Hall, Hall of Flags

Wharton MBA Career Management & Wharton IGEL Present
Careers in Sustainability Panel

2018 Career Event
Over 90 Students Registered!
Thank You for Your Commitment to Business & the Environment!

Eric Orts
Director
Guardsmark Professor

Joanne Spigonardo
Senior Associate Director

Hayley McCurdy
Communications Coordinator
Penn MES ‘20

Jennifer Lessick
Graduate Intern
Penn MES ‘21