

WE WELCOME

TO THE WHARTON ALUMNI NETWORK



WHARTON ALUMNI AFFAIRS

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Philadelphia, PA 19104-6360
USA
Tel: +1.215.898.8478
alumni.affairs@wharton.upenn.edu

WHARTON ONLINE
ALUMNI COMMUNITY
www.whartonconnect.com

PENN ALUMNI RELATIONS

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PENN ONLINE
ALUMNI COMMUNITY
www.myquakernet.com

FROM THE DEAN

Dear Wharton Graduate:

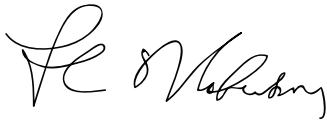
Perhaps one of the greatest benefits of your Wharton education is that you have access to one of the strongest business networks in the world – the Wharton alumni network. You also have a lifelong relationship with Wharton and with Penn. To leverage this vibrant community, I encourage you to be involved with the School and to be an active alum.

This brochure outlines the resources available to you and the ways in which you can become more involved. You might think about joining a regional club or coming back to campus for reunion. Or you could choose to interact with students through our speaker events and consider hiring Wharton and Penn talent for your business. The School also has resources to advise you, should you find yourself thinking about a career transition.

Please do browse the information available here so that you might find a means of reconnecting with Wharton, Penn, and the alumni network.

The Wharton brand is only as strong as our community, and we rely on your involvement and leadership to nurture it.

With best wishes,



THOMAS S. ROBERTSON

DEAN

RELIANCE PROFESSOR OF MANAGEMENT AND PRIVATE ENTERPRISE
THE WHARTON SCHOOL OF THE UNIVERSITY OF PENNSYLVANIA

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ONLY AS STRONG AS OUR
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WHY STAY CONNECTED TO WHARTON?

Your affiliation with the Wharton and Penn alumni networks can be transformative, both personally and professionally. The School's greatest strength is its people. Even if you have not maintained a connection to Wharton or Penn since graduation, it's easy to reconnect. This brochure outlines the various ways through which you, as an alumnus/a, can become involved with the School and the many resources it provides for you.

At Wharton, we regard our alumni as strategic partners in the School's success. Together, we will ensure the continued advancement of the School and achieve great things for Wharton and the world.

Wharton's global network extends to over 85,000 alumni in 140 countries. As Wharton alumni, you have access to many points of connection.

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AT WHARTON,
WE REGARD OUR ALUMNI
AS STRATEGIC PARTNERS
IN THE SCHOOL'S SUCCESS.



ALUMNI PUBLICATIONS

WHARTON MAGAZINE

Published four times a year, *Wharton Magazine* is the primary source of news and information about the Wharton School, the world's leader in global business knowledge creation and dissemination. It is mailed to all Wharton alumni with a current mailing address. You can access the online version of the magazine, as well as multimedia extras, at www.whartonmagazine.com.

WHARTON UPDATE

Wharton Update is the eNewsletter of the Wharton alumni community. The newsletter features monthly news and highlights concerning the School, its alumni, events, and more. It is sent to all Wharton alumni with a current email address. You can view the current *Wharton Update* online at www.wharton.upenn.edu/alumni/newsletter.

THE PENNSYLVANIA GAZETTE

Wharton alumni also receive *The Pennsylvania Gazette*, the alumni magazine of the University of Pennsylvania. *The Gazette* currently mails to more than 240,000 alumni, faculty and staff of the University of Pennsylvania six times a year. You can access *The Pennsylvania Gazette* online at www.upenn.edu/gazette.

RED & BLUE ONLINE

The *Red & Blue Online* is an eNewsletter published by the Penn Alumni Relations Office. The monthly newsletter is sent to all Penn alumni with a current email address. You can view the current *Red & Blue Online* at www.alumni.upenn.edu/redandblue.

OTHER COMMUNICATIONS

A list of publications available to Penn alumni can be viewed at www.alumni.upenn.edu/publications.

TO RECEIVE WHARTON AND
PENN COMMUNICATIONS,
PLEASE ENSURE THAT WE
HAVE YOUR CURRENT
CONTACT INFORMATION.

Visit www.whartonconnect.com
or email alumni.affairs@wharton.upenn.edu
to update your details.



ONLINE RESOURCES

WHARTONCONNECT

Connect with one of the strongest global business communities—Wharton alumni—through the School’s online alumni community. Update your information so that you are always in touch with this unparalleled network.

If you have not previously signed up, please do so. The more comprehensive and accurate our alumni contact information, the stronger the network. Sign in to WhartonConnect at www.whartonconnect.com.

QUAKERNET

Sign up for QuakerNet, the Penn alumni online community, where you can search the directory, create an email forwarding address, stay connected with all of your Penn friends and classmates, and much more. Sign in to QuakerNet at www.myquakernet.com.

LINKEDIN

The official Wharton Alumni LinkedIn group, *Wharton School Alumni*, provides a great opportunity to connect and collaborate with fellow Wharton alumni. To join the official Wharton Alumni LinkedIn group, go to www.linkedin.com and search for “Wharton School Alumni” in the LinkedIn Groups Directory.

FACEBOOK

Check out the Wharton School’s public profile on Facebook—and become a fan—by visiting www.facebook.com/WhartonSchool.

FLICKR

View the Wharton School’s photostream at www.flickr.com/photos/thehartonschool.

TWITTER

Follow Wharton on Twitter at www.twitter.com/wharton.
Follow Penn on Twitter at www.twitter.com/pennalumni.

THE MORE COMPREHENSIVE
AND ACCURATE OUR ALUMNI
CONTACT INFORMATION, **THE**
STRONGER THE NETWORK.



LIFELONG LEARNING

Expand your base of knowledge and access the educational resources of Wharton faculty, students and the global alumni network.

KNOWLEDGE@WHARTON

With more than 1.3 million subscribers, *Knowledge@Wharton* is a free online business publication presenting business news, analysis and research to corporate executives, entrepreneurs, policymakers and academics. *Knowledge@Wharton* is available in English, Chinese, Portuguese and Spanish, with regional editions for China, India, Spain and Latin America. View or subscribe to *Knowledge@Wharton* by visiting <http://knowledge.wharton.upenn.edu>.

WHARTON EXECUTIVE EDUCATION

Wharton Executive Education offers more than 30 programs spanning areas such as leadership, finance, marketing and strategy. For more information, please visit the Wharton Executive Education website at www.executiveeducation.wharton.upenn.edu.

PENN ALUMNI EDUCATION

To access alumni education opportunities on campus, around the world and on the web, including podcasts on iTunes U, go to www.alumni.upenn.edu/education.

WHARTON SCHOOL PUBLISHING

In 2004, Pearson Education and the Wharton School launched Wharton School Publishing, an innovative player in global business publishing. Wharton School Publishing publishes books by a select group of the foremost business thinkers, including leading members of Wharton's faculty and other world-renowned scholars.

To learn more about Wharton School Publishing books and alumni discounts, visit www.whartonsp.com/alumni.



LIBRARY RESOURCES

Stay linked to learning through lifelong library privileges and resources:

The Lippincott Library — The Lippincott Library offers a variety of services to alumni for business research. To view these services, please visit www.library.upenn.edu/access/alumni/lippincott.html.

Penn's Van Pelt Library — Many of the University Library resources are available for use by Penn alumni. Please visit www.library.upenn.edu/access/alumni.

CLUBS AND EVENTS

Wherever life and work lead you, be sure to take advantage of the many Wharton and Penn activities that occur on campus and around the globe. Stay connected to classmates, other alumni and your alma mater by attending annual alumni traditions like Homecoming and Alumni Weekend.

WHARTON REGIONAL AND AFFINITY CLUBS

Wharton alumni come together through an active network of clubs and representatives that create local hubs within an expanding community worldwide. Make the most of a personal and professional network that links alumni across ages, experiences and interests, as well as geography. Don't see an affinity club that interests you? Start one. No matter which topic you find compelling, other Wharton alumni will likely share your passion. Connect with your Wharton Regional and Affinity Club Network by visiting www.wharton.upenn.edu/alumni/clubs.

PENN REGIONAL CLUBS

With more than 60 domestic clubs and 40 international clubs, Penn is everywhere you want to be. From Philadelphia to Hong Kong, the Global Alumni Network team coordinates a world-wide network of alumni volunteers providing year-round intellectual, cultural, social and networking events. Find the club nearest you by visiting www.alumni.upenn.edu/club.

ALUMNI GROUPS

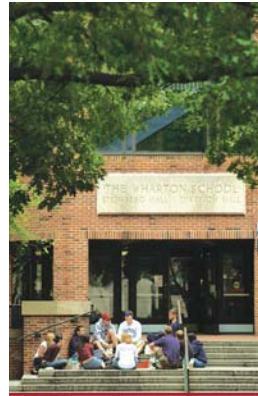
Connect with alumni who share your interests. Groups range from fraternities and sororities, to honor societies, to the Penn Alumni Diversity Alliance. Contact one of Penn's many alumni groups to learn more by visiting www.alumni.upenn.edu/groups.html.

WHARTONCONNECT CALENDAR

The WhartonConnect Calendar of Events allows the user to view all Wharton-related activities taking place throughout the year, both on campus and across the globe. To learn more about Wharton events, visit www.whartonconnect.com/events.html.

GLOBAL ALUMNI FORUMS

Each year Wharton alumni meet at Global Alumni Forums, hosted by the School in centers of economic importance and business growth around the world. Learn about business opportunities and meet corporate and government leaders. For information on upcoming Global Alumni Forum events, visit www.wharton.upenn.edu/alumni/forums.



PENN CALENDAR

To learn more about Penn alumni events, search by Category or School when you visit the Penn calendar at www.upenn.edu/calendar.

PENN ALUMNI WEEKEND

Alumni volunteers are a driving force behind the successful planning and execution of class reunions. Find out ways in which you can support your class, both in reunion and non-reunion years, by visiting www.alumni.upenn.edu/class.html.

PENNEFITS

Penn Alumni Relations offers valuable services and discounts to all alumni through a number of partnerships. Many of the programs generate revenue that supports alumni programming. Check out the benefits available to you at www.alumni.upenn.edu/services.

WHARTON MERCHANDISE

Show your Wharton pride by wearing some of our branded merchandise. Shop online at www.wharton.upenn.edu/alumni/shopatwharton.

One of the top collegiate bookstores in the country, Penn Bookstore offers a unique assortment of products. Shop online at www.upenn.edu/bookstore.

PENN CAREER SERVICES

Whether you're preparing for a mid-career change, or simply hoping to expand your professional network, Penn Career Services is your guide to a wide array of career resources. Make Penn Career Services your virtual path to professional success.

PENNLINK

PennLink is the University of Pennsylvania Career Services' online recruiting system. The system makes it easy to research and apply for specific positions posted by employers. Register or log in to PennLink by visiting www.vpul.upenn.edu/careerservices/pennlink.html.

PACNET

The Penn Alumni Career Network (PACNet) is a searchable database of alumni who have volunteered to provide career-related guidance and support to current students and fellow alumni. Search PACNet's database of career advisors based on a variety of criteria, such as industry, job type, undergraduate major, geographical location and mentoring interest. You can use this network to gain advice from alumni at various stages of career development, and in a wide range of industries and job functions by visiting www.alumni.upenn.edu/careernetworking/pacnet.html.

ADVISING APPOINTMENTS

Alumni are welcome to schedule a phone or in-person advising appointment. To schedule an appointment with a career advisor, visit www.vpul.upenn.edu/careerservices/wharton/connectwithus.html.

If you would like to speak with an advisor regarding graduate or professional school applications, visit www.vpul.upenn.edu/careerservices/gradprof/connect.html.



CAREER NETWORKING PROGRAMS AND EVENTS

Speed networking events, skill building workshops, expert panels: these are just a few examples of the career networking programs held on campus and regionally. Find out what is happening now at www.alumni.upenn.edu/careernetworking/events.html.

CAREER FAIRS

All of the Career Fairs sponsored by Penn Career Services are open to alumni. (However, please note that most of the recruiters will be primarily focused on entry-level hires.) The primary business career fair, Career Link, is held in September of each year. View upcoming career fairs at www.vpul.upenn.edu/careerservices/employers/careerfairs.html.

OTHER RESOURCES

For a full list of Career Services available to Wharton undergraduate alumni, visit www.vpul.upenn.edu/careerservices/wharton/alumni.html.

GET INVOLVED TODAY

You gain more than you give when you devote your time and talents to strengthening Wharton's reputation and brand. We encourage you to take advantage of the many opportunities to stay connected and reconnect with Wharton and Penn, and we look forward to our ongoing engagement with you.

HOW TO ENGAGE WITH PENN, WHARTON AND THE ALUMNI NETWORK

- Join a Wharton/Penn Club.
- Attend Penn Alumni Weekend.
- Organize a gathering of your classmates.
- Submit a profile to *WhartonConnect*.
- Join the *Wharton School Alumni* LinkedIn group.
- Subscribe to *Knowledge@Wharton*.
- Volunteer to speak at a student event.
- Give to The Penn Fund.
- Attend the Global Alumni Forums.
- Recruit Penn students or alumni for your company.
- Read Wharton communications, including the *Wharton Magazine* and the *Wharton Update*.
- Attend Wharton Executive Education programs.

THE PENN FUND

The Penn Fund directly supports all aspects of undergraduate education within the University of Pennsylvania, such as student financial assistance, faculty support, student activities and community service projects, and classroom and campus improvements. To achieve this level of support, The Penn Fund relies on gifts from alumni of all four undergraduate schools at Penn, including Wharton. Gifts at any level help Wharton and The Penn Fund to make history year after year for Penn students. Visit www.alumni.upenn.edu/pennfund for more information on how you can make a difference.